VARAMEDIA

Jeroen Van Raemdonck <jeroen@varamedia.be>

Your publication on varamedia.be

1 bericht

COPYTRACK <proof@copytrack.com> 11 april 2025 om 18:06
Aan: jeroen@varamedia.be

COPYTRACK

Sent via email to hello@varamedia.be on April 11, 2025

Authorization request / Unauthorized image use - Case no: E7265F

Dear Varamedia BV,

We, COPYTRACK, are writing to you on behalf of our client RAWF8, who has assigned us the monitoring and protection of their licenses and image rights. On April 1, 2025 we have been informed that Varamedia BV is likely using an image **without permission** and the client has exclusively commissioned us with the clarification, administration of the image rights **for the territory of the Federal Republic of Germany** and, if necessary, the enforcement of any copyright infringement through our partner lawyers. Images are protected by copyright law almost worldwide and infringements are actionable under the respective national law. Please see the attachment below for details.

On behalf of our client, we must first determine if you have a valid license to use the images in question in the territory of the Federal Republic of Germany. If you have a valid license or any other legal justification to use these images, please reply to this email and include proof of license purchase and/or any other necessary information to validate the usage.

Please note that you are obliged to provide the necessary information about the usage of the image to allow our client and us to verify the lawfulness of such usage.

Please respond to this letter no later than April 21, 2025.

If this is not the case, your use of the image material most likely constitutes a copyright infringement within the territory of the Federal Republic of Germany. If no settlement can be reached, we as Copytrack are directly instructed to enforce these rights for the territory in the Federal Republic of Germany through our German partner lawyers and, in addition, to instruct our respective partner lawyers in other countries to examine and, if necessary, enforce the infringement of the rights in the

respective countries. You could then be legally obligated to compensate our client for the damage caused by this copyright infringement.

Rights holder	RAWF8
Image found on	https://www.varamedia.be/e-mail-marketing/bureau/
Online Since	October 9, 2023

3 STEPS TO SOLVING YOUR CASE

In order to resolve this case amicably with you, we request your cooperation. Please complete the following steps to close this case:

1. Check
   Review the evidence on this case by going to https://portal.copytrack.com and entering CASE ID E7265F

2. Proof
   Show us proof of your license by uploading it or providing any other legal justification to use these images and if it is valid, we will close your case immediately;

If you do not have a valid license or any other valid justification:

3. Compensation / License
   You now have the following 2 options:

   Option 1: Purchase of a subsequent image license (includes past and future use for one year after purchase).

   Option 2: Compensation (includes the previous use and requires the immediate deletion of the image).

Image license (valid for 1 year from date of purchase)	389.59 €
Compensation costs (past usage)	350.00 €
Payment is due by	May 10, 2025

Payments for both options can be made securely online at **https://portal.copytrack.com** by entering CASE ID E7265F.

We accept PayPal, credit card and bank transfer.

We calculate these fees based on our client's license history, as well as the duration of use and type of rights infringement. Failure to provide a proof or pay for a valid license may result in your case being referred to our partner attorney and significantly higher additional fees.

To avoid further action, including legal action, provide proof of a valid license or any other relevant information by **April 21, 2025**, or acquire it by making payment in our online portal.

Sincerely yours,

Marcus Schmitt
(CEO)

About Copytrack

Since 2015, Copytrack has been helping creatives and brands protect their copyrighted images. As one of the leading digital licensing and copyright agents in the world, **we have helped manage, license, and enforce over 200.000 cases of image theft**. Though most cases settle peacefully, we reserve the right to proceed legally where necessary through our global network of partner law firms in order to protect the intellectual property of our customers.

Summary - Unauthorized use of the image – Case ID: E7265F

For the full report, visit https://portal.copytrack.com and enter this CASE-ID E7265F.

Rights holder	RAWF8
Image used	
Image found on	https://www.varamedia.be/e-mail-marketing/bureau/
Online Since	October 9, 2023

Image license (valid for 1 year from date of purchase)	374.50 €
Compensation costs (past usage)	350.00 €
Payment is due by	May 10, 2025

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